

## **"The nature of a red dot" Site specific Performance by Dovrat ana Meron**

Art museums, Art Galleries, Art exhibitions, Art fairs, Art buy products, Art marketing and performance Art

Etiquette

"The nature of a red dot"

Performance by Dovrat ana Meron 2009

Red plastic foils, iron thread, text, Audience

Dress: Karen Simon

Photographer: changes

Video: changes

The performance refers to the convention of marking a piece of art that is sold, with a small red dot. The performance is site specific related and changes according the site/place /space and context as well as the the documenting person.

Duration is adaptable according to the context of the event/exhibition. Optimal for existing exhibition spaces such as museum, gallery, where various art works are presented.

The red dot refers to the convention of marking a piece of art that is sold in art exhibitions in Galleries and Art fairs.

I wear a red plastic dress and a round red hat. During the performance I use the red dots that I punched out from my dress and attach them on the video/camera, the person behind the camera, exhibits at the art exhibition, people, and objects in the space.

Text: My text refers to the inter relation between Live performance, art buy product, original, limited editions, repetitions, documentation and reproduction.

Spoken: I repeat the words, "SOUL, SOLD, SOUL, SOLD"

I punch out one red dot sticking it out towards the people.

"For how much can I sell this red dot for? Do you want to by it? the dress? the holes? me? I am original, How much should I sell myself for?

Do you want to buy me with the Dress? Me with the wholes? With the red dot, the red to with me? Just the red dot?

Will the price of the dress rise after I die? Will my price rise after I die?

Will there be a catalogue? dvd? photos? I am a limited edition

Will you try to hold to the memory of what just happened a minute ago?

To what happens now? Am I now? Are you now? I am an open edition.

*(I turn to the photograph/video and ask) "did you film that? THAT NOW?"*

I approach the etiquette with my name and the name of the piece.

I stab my finger with a needle and stamp the etiquette with a drop of blood.

The red color of the blood turns to black and emphasis's the temporariness of live performance Art. After I finish my performance, I present the dress as an exhibit for sale on a show window doll.